



HOME OF THE NORTH CAROLINA STATE BBQ CHAMPIONSHIP



2008 Main Stage Sponsorship

In 2008, the Festival Main Stage entertainment will be the most exciting we've ever presented. There will be the usual "Americana" flavor our crowd is accustomed to, as well as "headliners" in other categories.



Benefits:

- Recognition as a major sponsor, including prominent corporate logo displayed on all paid promotions (television, radio, billboards, newspaper, tabloids)
 - Your corporate logo affixed to bottom stage banner
- Prominent display of your corporate banners throughout Festival grounds
 - Full page ad in official Festival program
 - Corporate logo printed on Festival posters and rack cards
These are circulated throughout Western North Carolina, Greenville, Spartanburg and portions of Piedmont South Carolina
(minimum: festival posters - 500, rack cards - 5,000)
 - Corporate logo printed on official Festival T-shirt
- 16 passes to VIP Pavilion, good for the duration of Festival
(including lunch and Luau dinner party on Friday and Saturday's lunchtime Pig Pickin' and supper)
 - Free VIP parking for 8 cars
 - 16 additional invitations to the Friday night Luau party for you to distribute (good for gate admission all day Friday plus Friday night Luau at VIP Pavilion)
- Free additional admission passes for 16 people (good Friday OR Saturday)
 - 4 Backstage passes
 - 16 Festival T-shirts

Sponsorship Level

\$10,000

(or \$5,000 if two sponsors split benefits)



NOTE: Certain promotional and advertising benefits are guaranteed only if sponsorship is finalized by March 15