



HOME OF THE NORTH CAROLINA STATE BBQ CHAMPIONSHIP



Trams

High visibility during the Festival and continuing exposure long afterwards. Your name and corporate Logo displayed on one of our popular trams bringing all 25,000 Festival attendees (approximate attendance) in and out of the Festival grounds over the two days of the Festival.

Benefits:

- Quarter page ad in official Festival program
- 4 passes to VIP Pavilion, good for the duration of Festival (including lunch and Luau dinner party on Friday and Saturday's lunchtime Pig Pickin' and supper)
- Free VIP parking for 2 cars
- 4 additional invitations to the Friday night Luau party for you to distribute (good for gate admission all day Friday plus Friday night Luau at VIP Pavilion)
- Free additional admission passes for 6 people (good Friday OR Saturday)
- 4 Festival T-shirts

Sponsorship Level

\$2,500 per tram

